

Bery Group Bulgaria 74, Gen. Gurko Str., fl. 1, 1000, Sofia, Bulgaria Phone: +359 2 9888 604, Fax: +359 2 950 25 11 Email: <u>Education.Beyond.Borders@gmail.com</u> Website: <u>www.edu-fair.info</u>

> Attn: To whom may it concern

Dear Sir or Madam,

We would like to inform you about our educational exhibition called "Education Beyond Borders" which will be held in 2012 - 2013. It will take place in the National Palace of Culture in **Sofia, the capital of Bulgaria**, between $19^{th} - 21^{st}$ October 2012 and $15^{th} - 17^{th}$ March 2013. There will be many educational participants from all over the world. Schools, universities and educational organizations from all European counties, also from the USA, Canada, Russia and Australia will take part in the educational event. We are very pleased and thankful that the exhibition gets more and more support from prestigious international organizations, institutions and companies.

It's a pleasure for us to invite you to take part in the biggest educational fair in Bulgaria – "Education Beyond Borders". You could provide information to the Bulgarian public about your activities or to present your educational programs to youthful people. It is very important for us as organizers to know that our exhibition gives current information about the wonderful opportunities offered by global world and global education. We will be pleased if we can make together the forum "Education Beyond Borders" more popular, interesting and useful for the all participants, partners and visitors.

You can find information here: Video: <u>http://edu-fair.info/</u> Pictures: <u>http://edu-fair.info/index.php?m=1364&lang=2</u> Catalogue: <u>http://www.edu-magazine.info/flip book/2011 10/edu magazine 2011 10.html</u> Registration: <u>http://edu-fair.info/index.php?m=1074&lang=2</u>

We will be pleased if we can work together and to create new successful cooperation.

If you have questions about the exposition "Education Beyond Borders", please visit <u>our</u> <u>website</u> or contact us. We will be happy to discuss all opportunities and ideas!

Thank you for your attention!

Sofia, Bulgaria 03.05.2012

Zornitsa Andreeva (Ms) Director Marketing

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